

Brooke L. Moffis
15136 Colley Drive
Tavares, FL 32778
407-488-5767

November 8, 2023

Ms. Dana LeCuyer
UF/IFAS Human Resources
Faculty Recruitment and Hiring
PO Box 110281
Gainesville, FL 32611-0281

Dear Ms. LeCuyer:

RE: Job No. 528910

Making a difference and being part of something bigger than myself is necessary for my fulfillment. Throughout my life, I've enjoyed gardening, academics, and communing with nature and people. As a UF/IFAS Extension Agent for the past seventeen years, I combined these interests to teach Florida-Friendly Landscaping™ (FFL) principles to the public and professionals in the green industry and the built environment. I am writing to express my strong interest in the Urban Horticulture State Specialized Extension Agent II - IV and Florida-Friendly Landscaping Program Coordinator position.

Throughout my career, I have consistently demonstrated my ability to lead and inspire diverse groups while delivering successful programs and initiatives. One of my best qualities is being able to connect with people and lead them towards a vision which is a crucial skill for a statewide coordinator position. My leadership successes include realigning the 92-member Lake County Master Gardeners (MGVs) with the UF/IFAS mission of educating the public. I also led the Scenic Sumter Heritage Byway Advocacy Group, comprised of County government officials and employees, environmental consultants, owners of local businesses, and residents through the Florida Department of Transportation's Scenic Highway eligibility phase. While chairing the Lake County Cooperative Invasive Species Management Area (CISMA) Committee, I worked with multiple state and County organizations, such as the Florida Fish and Wildlife Commission and Lake County Water Authority. Our committee expanded the CISMA to include Marion County, where it became the Big Scrub CISMA and still is to this day. These experiences demonstrate my capability to unite stakeholders with diverse interests in a common cause.

Over the years, my leadership skills have been consistently acknowledged within UF/IFAS, the horticulture field, and the Lake and Sumter County communities. I have been nominated for and completed prestigious leadership programs such as Lead IFAS, Leadership Sumter, and Walt Disney World's Great Leader Strategies, honing my ability to guide and inspire others. Serving as the Chair of the 3-year Review Central District Tenure and Promotion Committee, mentoring three agents, and leading initiatives like the Central District Green Team showcase my commitment to fostering growth and excellence within professional settings. Additionally, I assumed leadership roles in organizing and overseeing significant events, including the 2020 FACA Mid-year Professional Improvement Conference and the 2014-2019 Lake County Landscape and Garden Fair. Furthermore, participating in County Commission-sponsored

meetings as a subject matter expert underscores my dedication to actively engage in community dialogue and decision-making processes.

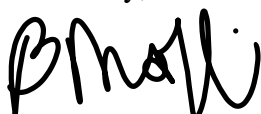
I currently partner with a sustainable landscape think tank known as the OUTSIDE Collab in which nursery growers, builders, developers, professors from UF and UCF, extension agents, landscape architects, and municipalities are actively seeking and studying solutions to improve water efficiency and ecological services of residential landscapes. Within my extension role in this collaborative, I deliver educational research updates, participate in media events, collect data for applied research, and generate reports for grant funding. My activities in this arena directly benefit a Lake County nursery grower, soil amendment supplier, and the cities of Clermont and Groveland. This collaborative effort will influence the adoption of soil amendment, irrigation, and plant selection strategies for a master-planned community of 33,000 homes.

Not only am I able to see the big picture, lead, function as a team member, and redirect as appropriate, I am also able to drill down into the details to improve operations. For example, I was the first Master Gardener Coordinator in the state of FL whose program funds moved under the University's 182 account. While we transitioned to the new financial system, I developed local accounting and financial handling procedures and presented these to MGV Coordinators statewide. I also developed Greenhouse Standard Operating Procedures, which I presented nationally, and a Plant Clinic Manual to improve the communication and day-to-day operations of our Lake County MGV Program.

I offer a unique perspective that would be valuable as the FFL Statewide Coordinator in that I served in two counties and performed two different Extension Agent roles teaching FFL principles to diverse clients. From 2006 through 2022, taught by me or under my direction, class attendance totaled 27,967 residents, 6,137 youth, and 8,707 MGVs. Consultations provided by me and the MGV plant clinics via e-mail, phone, site visits, and walk-ins reached 31,012 residents or professionals. In addition, in Sumter County, I managed a one-acre FFL demonstration garden, a 71-member volunteer workforce, and 2 staff. In Lake County, I managed a four-acre FFL demonstration garden, a 92-member volunteer workforce, and 2 staff. While working at Walt Disney World, I performed the role of duty supervisor on Sundays, responsible for 10 interns.

I am enthusiastic about the opportunity to discuss how my experiences align with the requirements of this role. I have the experience and ability to implement processes, procedures, and curricula to unify Florida-Friendly Landscaping Programs across the state while allowing local flexibility. Please find my resume attached for your reference. I would greatly appreciate the chance to meet with you to explore this position further and share how I can contribute to the success of Urban Horticulture State Specialized Extension Agent II - IV and Florida-Friendly Landscaping Program Coordinator position. Thank you for considering my application.

Sincerely,

A handwritten signature in black ink, appearing to read 'B Moffis', written in a cursive style.

Brooke Moffis

Brooke L. Moffis

15136 Colley Drive Tavares, FL 32778 / 407-488-5767 / burnb48@ufl.edu

GOALS

- Influence policymakers, the green industry, municipalities, built environment professionals, and residents to adopt resource-efficient landscaping practices
- Protect natural resources while contributing to a vibrant green industry
- Become a trusted and sought-after statewide leader and partner
- Support and empower Florida-Friendly Landscaping™ (FFL) Extension Agents
- Connect research with practical landscaping applications

EDUCATION

M.S. Entomology and Nematology, University of Florida Gainesville, FL 2012

B.S. Agriculture/Horticulture, Tennessee Technological University Cookeville, TN 2002

PROFESSIONAL EXPERIENCE

UF/IFAS Extension Lake County Tavares, FL
Commercial Horticulture/FFL Extension Agent 2020 - present

- Consulted with nursery growers, landscape professionals, HOAs and municipalities, teaching best management practices for sustainable production, landscaping, and long-term maintenance of plant materials.
- Taught FL Dept of Agriculture and Consumer Services pesticide and fertilizer license exam reviews and continuing education units to landscape professionals and growers. Total CEUs earned by attendees equaled 1,031 hours in 3 years.
- Delivered more pesticide exams than any other County in Florida's Central District in the 3 years following the COVID-19 shutdown.
- Partnered with diverse UF/IFAS departments and industry partners on ecological landscaping research projects and educational programs impacting a master-planned community and developments in three municipalities.
- Garnered \$10,773 in monetary contributions and \$12,206 in in-kind donations.
- Created educational newspaper and newsletter articles, radio broadcasts, television segments, fact sheets, brochures, multi-media presentations, and exhibits.
- Liaised with the Florida Nursery Grower and Landscape Association's (FNGLA) Action Chapter and Palm Beach Chapter to host educational events and create exhibits.

UF/IFAS Extension Lake County Tavares, FL
Residential Horticulture Extension Agent 2013 - 2019

- Diagnosed landscape & pest problems for phone, e-mail, and walk-in residential clients.
- Directed the Master Gardener Plant Clinic serving over 3,000 residents annually.
- Delivered horticulture classes to over 10,000 Lake County residents from 2013-2019.

- Taught Green Industries Best Management Practices to over 500 landscape professionals.
- Created educational newspaper and newsletter articles, radio broadcasts, television segments, fact sheets, brochures, multi-media presentations, and exhibits.
- Managed a four-acre demonstration garden. Directed pesticide applications, construction, installation, and maintenance of garden exhibits.
- Managed, recruited, and trained a 92-member volunteer workforce which contributed from 2013 - 2019, 63,354 volunteer hours valued at \$1,201,310.
- Developed and implemented local greenhouse, financial, and plant clinic protocols for the Lake County Master Gardeners.
- Managed an annual county budget of \$6,500 and sought, received, and budgeted in-kind and monetary contributions totaling \$151,609 from advisory committees, garden clubs, and nurseries.
- Organized the Lake County Landscape and Garden Fair from 2014 – 2019 reaching over 7,000 participants.
- Directed the Discovery Gardens' second-grade school field trip program. Over 2,000 youth attended from 2013 through 2019.
- Utilized an advisory committee to determine program focus & local educational needs.

UF/IFAS Extension Sumter County

Bushnell, FL

Urban Horticulture Extension Agent

2006 – 2012

- Developed and delivered educational programs influencing 65% of 1,135 surveyed participants to adopt at least one environmentally friendly landscape principle. Over 7,000 residents attended Florida Friendly Landscaping (FFL) educational programs within five years.
- Managed a one-acre demonstration garden.
- Managed, recruited, and trained a 71-member volunteer workforce which contributed from 2007 - 2012, 31,825 volunteer hours valued at \$590,037.
- Sought in-kind and monetary contributions from 2007 - 2012 totaling \$56,017 from advisory committees, garden clubs, and nurseries.
- Coordinated volunteers for the AGRI-tunity farms conference serving West Central FL.
- Managed the Horticulture Program Assistant and a part-time Garden Technician.

Walt Disney World

Lake Buena Vista, FL

Entomology Operations EPCOT'S Land Pavilion

2003 – 2006

- Scouted, monitored, and controlled horticultural pests on over fifty hydroponic crops.
- Ensured compliance with laws and regulations for pesticide applications.
- Operated spray equipment; power sprayer, B&G and backpack sprayer.
- Trained interns on Worker Protection Standards, IPM, biological control, and scouting.
- Maintained an Ag Row Crops pesticide license.
- Managed and monitored beneficial insect releases.
- Managed the insect rearing lab producing beneficial parasitoid wasps and predatory mites.
- Directed and trained two new entomology interns every six months.

- Educated guests and cast members on honeybees, sustainable agriculture, IPM, and hydroponics.
- Arranged displays for and participated in live television and photo shoots.

Walt Disney World

Lake Buena Vista, FL

Advanced Epcot Science Intern

2002 – 2003

- Maintained integrated pest management labs and American Farm Bureau insect displays.
- Reared beneficial insects and maintained insect farms.
- Trained in scouting hydroponic greenhouses for common pests.
- Managed a hydroponic vegetable production greenhouse.
- Attended classes and field trips on irrigation, hydroponics, IPM, plant nutrition, etc.
- Delivered educational tours explaining sustainable agriculture to the public.

Post Properties

Atlanta, GA

Floriculture Intern

Summer 2002

- Fertilized, watered, and maintained lawns, annual and perennial beds, pots, and hanging baskets.
- Operated landscaping equipment including lawnmowers, stick-edgers, and leaf blowers.
- Pruned and cared for landscape shrubs and trees.
- Attended nursery and botanical garden field trips and was tested on over 300 landscape plant materials.

Walt Disney World

Orlando, FL

Horticulture Intern

Summer 2001

- Worked for Disney's Pest Management Department at Ft. Wilderness Resort & Campground.
- Trained in pesticide safety and handling, pest identification, and landscape plant identification.
- Scouted, monitored, recorded, and controlled horticultural and structural pests.
- Attended classes on irrigation, landscape design, integrated pest management, etc.

ShIPLEY Farm Greenhouse

Cookeville, TN

Student Worker and Student Research Assistant

2000 – 2002

- Learned general greenhouse care, watering, fertilizing, sanitation, potting, weeding, and field planting.
- Identified greenhouse plants and greenhouse pests.
- Set up research projects and collected data.

Coorts Memorial Arboretum
Student Worker

Cookeville, TN
 2000 – 2002

- Planted perennials, labeled trees, shrubs, and perennials.
- Sketched rough plans of shrub beds and learned shrub and tree identification.
- Cared for outdoor beds; weeding, pruning, hoeing, raking, and mulching.

GRANTS

<u>Role</u>	<u>Reporting Agency</u>	<u>Grant Title</u>	<u>Dates</u>	<u>Awarded</u>	<u>Candidate Allocation</u>
Co-PI	Nature Conservancy	An Integrated, Collaborative Approach to Reducing the Footprint of Land Development SF-BMP Living Laboratories	2022	\$24,998	\$7,500
Co-PI	United States Department of Agriculture	Evaluation of Begonia Germplasm for Stress Resilient Cultivar Development	2022	\$166,998	\$4,908
PI	UF/IFAS Extension Dean's Office	2020 Extension Professional Mini-Grant	2020	\$1,147	\$1,147
Co-PI	Center for Landscape Use Efficiency	The effects of lawn plant diversity on resilience, biodiversity, and stakeholder perception	2019	\$5,000	\$2,500
PI	Central District Director's Office	Technology Mini-grant	2017	\$2,000	\$2,000
PI	UF/IFAS Dean's Office	Sadler Distinguished Extension Program Enhancement	2016	\$2,000	\$2,000
PI	UF/IFAS Dean's Office	Master Gardener Distinguished Extension Program Enhancement	2014	\$1,500	\$1,500
Co-PI (50%)	Lake County Water Authority	Drop-by-Drop: You Make A Difference Mini-Grant	2014	\$1,406	\$703
PI	Lake County Water Authority	Mini-Grant Irrigation Station Display	2013	\$7,065	\$7,065

<u>Role</u>	<u>Reporting Agency</u>	<u>Grant Title</u>	<u>Dates</u>	<u>Awarded</u>	<u>Candidate Allocation</u>
Co-PI (50%)	Central District Extension Director's Office	Online Training Module	2012	\$2,000	\$1,000
PI	UF/IFAS Dean's Office	IFAS Professional Improvement Mini-grant	2010	\$1,256	1,256
Total				\$215,370	\$31,579

PUBLICATIONS

Scientific Note

Moffis, B., Iannone, B., Dale, A., Unruh, B., Rycyna J., Wilson, S., and Wilber, W. 2020. *Multispecies lawns: an alternative strategy for water conservation and ecosystem functions*. Proc. Fla. State Hort. Soc. 133: 2020. http://fshs.org/wp-content/uploads/2021/05/2020-FSHS_PROC_FINAL.pdf

UF/IFAS Electronic Data Information Source (EDIS) Publications

Davis, J.E., Oi, F., Sanderson, L., Moffis, B., Lester, B. 2023. *Landscaping Methods to Prevent Pests from Entering Your Home*. University of Florida Electronic Database Information System, IN1392, March 2023. 6 pp. [IN1392/IN1397: Landscaping Methods to Prevent Pests from Entering Your Home \(ufl.edu\)](https://edis.ifas.ufl.edu/publication/IN1392/IN1397:LandscapingMethodsToPreventPestsFromEnteringYourHome(ufl.edu))

Malakhova, O., Wilber, W., Wilson, S., Russo, K., Jones, J., Moffis, B., and Iannone, B. 2023. *Getting Into the "Weeds": An Introduction to Common Lawn Plants and Their Ecological Benefits in North Central Florida*. University of Florida Electronic Database Information System, FOR388, Feb. 2023. 12 pp. <https://edis.ifas.ufl.edu/publication/FR459>

Iannone, B., McIntyre, T., Reisinger, A., Bean, E., Tyrna, A. and Moffis, B. 2022. *Protecting Natural Areas During Development: Four Spatial Considerations to Maximize their Benefits*. University of Florida Electronic Database Information System, FOR380, March 2022. 7pp. [FOR380/FR451: Protecting Natural Areas During Development: Four Spatial Considerations to Maximize their Benefits \(ufl.edu\)](https://edis.ifas.ufl.edu/publication/FOR380/FR451:ProtectingNaturalAreasDuringDevelopment:FourSpatialConsiderationsToMaximizeTheirBenefits(ufl.edu))

Hilbert, D., Koeser, A., Moffis, B., Rowell, J., and McLean, D. *How Much Space Does My Shade Tree Need? Planting Space Recommendations for Medium and Large Trees in Florida Cities*. University of Florida EDIS, ENH-1328, Oct. 2020. 8pp. <https://edis.ifas.ufl.edu/pdf/EP/EP59200.pdf> .

Burrow, J., Vashisth, T., Dewdney, M., and Moffis, B. 2017. *Citrus Tree Care for the Home Gardener in the HLB Era*. University of Florida EDIS, PP-336, Nov. 2017. 4 pp. [PP336/PP336: Citrus Tree Care for the Home Gardener in the HLB Era \(ufl.edu\)](#)

Moffis, B., Burrow, J., Dewdney, M. and Rogers, M. 2016. *Frequently Asked Questions About Huanglongbing (HLB;citrus greening) for Homeowners*. University of Florida EDIS, PP-326, May 2016. 7 pp. [PP326/PP326: Frequently Asked Questions About Huanglongbing \(HLB;citrus greening\) for Homeowners \(ufl.edu\)](#)

Moffis, B. and Arthurs, S. 2013. *Bagworm, *Thyridopteryx ephemeraeformis* Haworth (Insecta: Lepidoptera: Psychidae)*. University of Florida EDIS, EENY-548, March 2013. 3 pp. <https://edis.ifas.ufl.edu/in981>

PROFESSIONAL PRESENTATIONS: LECTURES AND POSTERS

Invited:

Moffis, B. and Iannone, B. 2023. (Presenter) Lecture, Evaluating Native Plants in Urban Soils. Gainesville, FL: UF/IFAS Extension Symposium. May 10.

Moffis, B. and Iannone, B. 2022. (Presenter) Lecture, *Future Landscapes: Proposed Ecological Strategies and Their Perceptions*. UF/IFAS Center for Land Use Efficiency's Urban Landscape Summit. Gainesville, FL. April 21.

Moffis, B., Wilber, W., Dale, A., Unruh, B., Rycyna J., Wilson, S. and Iannone, B. 2022. (Presenter) Lecture, *Multispecies Lawns: An Alternative Strategy for Water Conservation and Ecosystem Services*. Florida Urban Forestry Council's Urban Forestry Institute. (Virtual). March 10.

Moffis, B. 2019. (Presenter) Lecture, *Greenhouse Manual Provides Mission, Vision, and Structure to Master Gardener Volunteers*. Gainesville, FL: UF/IFAS Extension Symposium. May 8.

Selected:

Moffis, B., Jones, P., Kipp, J., Bohlen, P. Strickland, J. and Iannone, B. 2023. (Presenter) Lecture, *Industry Collaboration & Education to Expand Adoption of Sustainable Landscapes* Extension Professionals Association of Florida Annual Conference. Daytona Beach, FL. August 30.*
*Conference rescheduled due to hurricane

Moffis, B., Jones, P., Kipp, J., Bohlen, P. Strickland, J. and Iannone, B. 2023. (Presenter) Poster, *Educating Industry Partners on Implementing Sustainable Landscaping Practices*. UF/IFAS Central District Symposium. Bunnell, FL. April 20.

Moffis, B., Pitilon, R., Pandolfi, A., Burdett, M., Bohlen, P., and Iannone, B. 2023. (Presenter) Poster, Ecology in Florida's Expanding Residential Landscapes: Quantifying Approaches and Attitudes. School of Natural Resources and Environment's Annual Symposium. Gainesville, FL. April 5.

Moffis, B. and Iannone, B. 2022. (Presenter) Lecture, *Future Landscapes: Proposed Ecological Strategies and Their Perceptions*. School of Natural Resources and Environment's Annual Symposium. Virtual, Gainesville, FL. April 23.

Moffis, B., Wilber, W., Dale, A., Unruh, B., Rycyna J., Wilson, S. and Iannone, B. 2022. Presenter (Poster) Multispecies lawns: an alternative strategy for lawn resiliency and ecosystem functions. UF/IFAS Water Institute Symposium. Gainesville, FL. Feb. 22.

Moffis, B., Iannone, B., Wilber, W., Dale, A., Unruh, B., Rycyna J., and Wilson, S. 2020. Presenter (Lecture) *Multispecies lawns: an alternative strategy for water conservation and ecosystem functions*. Florida Society of Horticulture Sciences Annual Conference (Virtual). Oct. 19.

Moffis, B., Johnson, L., Popenoe, J., Mann, M. 2020. *Growing Together from a Distance: A Multi-Disciplinary Approach to Extension Programming in the Time of Covid-19*. Co-Presenter (Lecture) Extension Professional's Association of Florida Annual Conference (Virtual). Sept. 2.

Davis, J., Scharf, B., Collins, A., Demers, C., Enloe, S., Hill, J., Hunter, M., Johnson, S., Leary, J., Moffis, B., O'Connor, A., Orlando, M., Stump, K., Daniels, J., and Lindemuth, R. 2020. Co-presenter (Poster) *Creating a Wildlife and Invasive Species Educational (WISE) Workshop*.: National Association of County Agriculture Agents AM/PIC Proceedings (Virtual). Sept. 2.

Moffis, B., Wilson, S., Iannone, B., Wilber, W., Dale, A., Unruh, B., and Rycyna, J. 2020. Presenter (Poster) *Multispecies lawns: an alternative strategy for water conservation and ecological enhancement*. American Society of Horticulture Sciences Annual Conference (Virtual). Aug 13.

Moffis, B., Daniels, D., Mann, M., Popenoe, J., and Wilchcombe, M. 2019. Co-presenter (Lecture) *Exploring Local Cuisine from the Roots Up: A Food Systems Approach to Fighting Fake News*: National Association of County Agriculture Agents AM/PIC. Sept 10.

Moffis, B., Daniels, D., Mann, M., Popenoe, J., and Wilchcombe, M. 2019. Co-presenter (Lecture and Poster) *Extension Farm Tours Introduce Public, Policy Makers, to Local Agricultural Economy*: National Association of County Agriculture Agents AM/PIC. Sept. 10.

Mann, M., Moffis, B., Popenoe, J., Singleton, L., Wilchcombe, M. 2017. Co-presenter (Lecture) *Exploring Local Cuisine from the Roots Up: A Food Systems Extension Program in Lake County, FL*. Sanibel, FL: Extension Professional Association of Florida. Aug 29.

Mann, M., Moffis, B., Popenoe, J., Singleton, L., Wilchcombe, M. 2017. Co-presenter (Poster) *Exploring Local Cuisine from the Roots Up: A Food Systems Extension Program in Lake County*. Bushnell, FL. 2017 Central District Symposium.

Moffis, B. and Popenoe, J. 2017. Presenter (Lecture and Poster) *Greenhouse Orientation and Manual Provides Mission, Structure and Vision to Master Gardener Volunteers*. Salt Lake City, UT: National Association of County Agricultural Agents Annual Meeting/Professional Improvement Conference AM/PIC.

Boughton, R., Clothier, A., Daniels, J., Davis, J.E., Demers, C., Enloe, S., Hill, J., Johnson, S., Moffis, B., Pienaar, E., Stout, R., Lester, W., and Westervelt, D. 2016. Co-presenter (Lecture) *Creating a Wildlife and Invasive Species Educational Program for Florida Master Naturalists and Florida Master Gardeners*. Daytona, FL: Extension Professionals Association of Florida.

Davis, J., Moffis, B., and Strickland, J. 2015. (Co-presenter) Lecture, *Providing an Economic Value to Master Gardener Plant Clinics*. Sioux Falls, SD: National Association of County Agricultural Extension Agents AM/PIC.

Moffis, B. and Davis, J. 2014. (Co-presenter) Poster *Garden Center Guru*. Mobile, AL: National Association of County Agriculture Agents AM/PIC.

Moffis, B. and Davis, J. 2012. (Co-presenter) Poster, *Extending Florida Friendly Landscaping™ to the Nation's Fastest Growing Micropolitan Community*. Charleston, South Carolina: National Association of County Agriculture Agents AM/PIC.

Moffis, B., Jarvis, B., Lenhardt, M., Moll, J., and Singleton, L. 2012. (Co-presenter) Lecture, *Employing Unique Teaching Techniques to Enhance Green Industries Best Management Practices Certification Trainings*. Orlando, FL: Extension Professionals Association of Florida Annual Conference.

Moffis, B. 2012. (Presenter) Poster, *Demonstration Garden Days – Hands-On Training for Master Gardener Volunteers*. Bushnell, FL: UF/IFAS Central District Faculty Symposium.

Moffis, B., Jarvis, B., Lenhardt, M., Moll, J. and Singleton, L. 2011. (Presenter) Lecture, *Protecting Water Quality Through Green Industries Best Management Practices*. St. Michael, Barbados: Caribbean Food Crops Society annual conference.

Moffis, B., Jarvis, B., Lenhardt, M., Moll, J., and Singleton, L. 2011. (Co-presenter) Lecture, *Using Teamwork to Increase and Enhance Learning in the Training of Green Industries Best Management Practices*. Orlando, FL: Extension Professionals Association of Florida.

Moffis, B. 2011. (Presenter) Poster, *Current Integrated Pest Management Recommendations for Residential Chinch Bug Control*. Kissimmee, FL: UF/IFAS Central District Faculty Symposium.

Davis, J. and Moffis, B. 2011. (Presenter) Poster, *Educating Village Residents on Integrated Pest Management*. Kissimmee, FL: UF/IFAS Central District Faculty Symposium.

Singleton, L., Davis, J., England, G., Hensley, S., Kelly, S., Maddox, M., and Moffis, B. 2011. (Co-presenter) Poster, *Healthy, Local and Compostable – Sumter County Listening Session; We Practice What We Preach*. Kissimmee, FL: UF/IFAS Central District Faculty Symposium.

Burn, B. 2010. (Presenter) Poster, *Focusing on The Villages, Florida-Friendly Landscaping™ in the Nation's Fastest Growing Micropolitan Area*. Orlando, FL: Extension Professionals Association of Florida.

Burn, B. 2010. (Presenter) Poster, *Florida Gardens Questions and Answers Plant Clinic Panel Discussions*. Tulsa, OK: National Association of County Agricultural Agents.

Maddox, M., Burn, B., and Davis, J. 2010. (Co-presenter) Lecture, *Herb, Bugs, and Gardening Camps*. Tulsa, OK: National Association of County Agriculture Agents.

Burn, B. 2010. (Presenter) Lecture, *Plant Clinic Panel Discussions*. Deland, FL: Central District Symposium.

Maddox, M. and Burn, B. 2009. (Co-presenter) Lecture, *Get Healthy, Gardening and Spicing It Up with Herbs*. Orlando, FL: Extension Professionals Association of Florida.

Burn, B. 2009. *Butterflies for Central Florida, An Interactive Indoor Atrium*. (Presenter) Poster, Palatka, FL: UF/IFAS Central District Faculty Symposium.

HONORS AND AWARDS

- 2023 Association of Natural Resource Extension Professionals (ANREP) Silver Award for Webinar Series (Team Award)
- 2022 ANREP National Winner for Innovative Program (Team Award)
- 2022 NACAA Search for Excellence Nursery Scout Training (Team Award)
- 2021 graduated from LEAD IFAS in 2021, a leadership program for UF/IFAS employees
- 2019 Distinguished Service Award from the FL Association of County Agriculture Agents
- 2016 Sadler Award for Distinguished Central District Extension Agent
- 2014 Florida Master Gardener Distinguished Extension Professional and Enhancement Award
- Two National Search for Excellence team awards for outstanding Extension Programs from the National Association of County Agriculture Agents (NACAA)
- Three Southeast regional finalist awards from the NACAA for outstanding communication materials, including best newspaper column, best radio broadcast, and best television segment
- Six state awards for outstanding communication materials from the Extension Professional Association of Florida, including best newspaper column, best radio broadcast, twice for best television segment, once for best instructional slideshow, and one team award for the AGRI-tunity small farms conference.

PROFESSIONAL LEADERSHIP ACTIVITIES

- Chaired the 2022 Facility and Event Enhancement Committee for the NACAA annual conference reaching over 1,100 attendees through educational displays. Displays were repurposed for a Florida legislative session to educate State Representatives and Senators on Florida agriculture.
- Served on the UF/IFAS Biodiversity and Future of Florida Landscapes Working Groups
- Chaired the FL Association of County Agriculture Agents (FACAA) New Member Relations Committee
- Chaired the UF/IFAS Central District Permanent Status and Promotion Three-Year Review Team
- Mentored three early career Extension agents
- Chaired the 2020 FACAA Mid-year Meeting & Professional Development Mini-Conference
- Chaired the Lake County Cooperative Invasive Species Management Area (CISMA) comprised of FL Fish and Wildlife Commission, FL Forest Service, Lake County Parks Trails, and Lake County Water Authority, etc.
- Served as a panel member representing UF/IFAS for the South Lake Water Initiative
- Chaired the Scenic Sumter Heritage Byway Committee comprised of Sumter County government, community leaders, Extension agents, business owners, and residents
- Graduate of the 2012 Leadership Sumter Class
- Chaired the Central FL Extension Agent Green Team comprised of Central District UF/IFAS Extension Agents
- Volunteered for the Sally Ride Science Festival, encouraging middle school girls to study math and science

INTERNATIONAL EXPERIENCE

- Consulted with a biocontrol start-up company based out of Catalonia on the operations and purpose of Extension services.
- Advised the British Broadcasting Corporation on locating and filming bagworm for a landmark Natural History series for their online streaming services.
- Consulted with the University of Ghana in West Central Africa and the Bahamas Agriculture & Marine Institute on developing an effective Extension program.
- Presented at the Caribbean Food Crop Society Annual Conference.

SUMMARY OF CREATIVE WORKS AND OTHER EDUCATIONAL MATERIALS

- 110 newspaper articles
- 93 instructional multi-media PowerPoint presentations
- 85 radio, podcast, and television scripts
- 13 blog posts

- 33 interactive educational exhibits and displays
- 133 edited newsletters
- 17 newsletter articles
- 12 posted YouTube and Facebook Live videos
- 23 county fact sheets
- 1 In-Service Training report
- 2 grant reports
- 2 operational manuals
- 2 interpretive posters

ADDITIONAL EDUCATION

Enrolled as a Ph.D. Student in the University of Florida's School of Natural Resources and Environment Interdisciplinary Ecology Program, 18 credit hour progress completed with 30 credits transferred in from Master's degree for a total of 48 credits.

REFERENCES

Norma Samuel, Central District Director, UF/IFAS Extension
Straughn Professional Development Center
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Megan Brew, County Extension Director, UF/IFAS Extension Lake County
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Basil Iannone, Assistant Professor, School of Forest, Fisheries and Geomatics Sciences
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